



FABULOUS Interior Designer
Shares Some Gold
>>

The SPACE of LIFE

Interior designer shares some professional
tips for new spaces to be.

— Photos by Mobilia



When you are surrounded by a gorgeous space whether at work or at home, I feel it brings a sense of calm to your life. Living in a cluttered space or a space that you haven't really thought about also creates some mental clutter. Coming home after a long day to a space that you love makes unwinding much easier.



THERE ARE MANY WORTHY AND TALENTED BUSINESS PEOPLE TO LEARN ABOUT AND TO WORK WITH IN CANADA AND AROUND THE WORLD. IT IS OUR JOB TO SCOPE AND DISCOVER TO SHARE WITH OUR READERS. We have always wanted to learn more about Alykhan Velji Designs and we are honoured that we get to publish about the story in this issue.

1. Where, when and how did Alykhan Velji Designs Residential & Commercial Design come to life?

I started AVD in 2003 right after graduating from Bow Valley College.

2. What is the background story of the passion in interior design?

I have always been into art, making things, crafts, fashion for as long as I can remember. I took art all through junior high and high school as it was my favourite subject and something that I really excelled in. I have always been a creative person.

3. What clients do you attract the most?

We get a broad range of clients and I love that. What makes my job fun is that every day we are designing spaces for different people.

4. What memory or milestone stands out the most in your journey?

I have been very fortunate to have many milestones in my career. We just celebrated our 10 year anniversary for AVD a couple of years back and that was something very special. I also recently launched a furniture collection with a Canadian furniture brand called the Modern India collection. That was definitely a huge milestone for me as it has been something I have wanted to do for a while. This was the first stepping stone into what I hope to become a lifestyle brand.

5. What project have you completed that you are the most proud of?

I am proud of all the projects we work on, no matter how big or small. I have a great team that helps me facilitate our projects and that is something very special. I like to think of them as the AVD family. All our projects are very collaborative and I think that is very important.

6. What tips do you have for young and budding interior designers to prepare themselves for their career?

Get out there! If this is your passion then pursue it and do whatever it takes to get your name and brand out there. >

SOCIAL MEDIA INFO

INSTAGRAM/ @DESIGNS_AV
WEBSITE/ ALYVELJIDESIGNS.COM



It is a tough market to get a good start in as everyone is looking for experience, but make sure you can talk the talk and walk the walk. Educating yourself is key.

7. How do you get inspired for your creativity to work?

The biggest source of inspiration for me is travel. I love to see how other people live, take in all the architectural sights, walk around the streets and try and do what the locals do. I try and take a big trip abroad to somewhere I haven't been every year. I feel that this not only helps me get away from work but also reignites my passion for design.

8. Why do you think it's very important for us to have a nice surrounding while we live and work?

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9. What do you foresee in the future for the world of interior design?

The world of interior design is constantly changing. There are new trends coming out all the time and sometimes it is hard to keep up to date. I think for the future though, it will be less about trends and more about making spaces feel like home. Well curated spaces that feel like they have been designed over time. That is the way I like to design my spaces.

10. How does AVD stand out from other interior design businesses?

AVD is known for their use of pattern, texture, and mixing styles (we are known as the mixmasters of style). We incorporate a lot of patterns and textures into space because they make the spaces feel more dynamic and less flat. We also find that it helps to inject personality to the space. Sometimes our clients don't really know they love pattern until they see their rooms put together and they can see the whole space styled. We also love to mix different styles of furniture and accessories into a space. This goes a long way in making a space look like it was well curated. — *Alykhan Velji*



HomeFront is a non-profit organization in Calgary that works alongside the justice system, police and community partners to provide victims of domestic violence the support, information and resources they need to live safe and healthy futures free from abuse.

Together, we can create a society free of domestic violence where everyone can realize their full potential.

For more information, please visit www.HomeFrontCalgary.com